



Hosted by:

**Morning
Advertiser**

2011 Entry Form



All-day Dining Pub of the Year



Pubs are now so much more than places to call in to for lunch of an evening meal.

Customers are now able to enjoy everything from breakfast, morning coffee and afternoon tea to sharing platters to enjoy early evening with a few drinks to late-night fish and chips and pizza to take-away. Many pubs now open all-day Sundays for breakfast and brunch and Sunday roasts served from noon onwards.

If your pub has a food offer that rocks around the clock and has helped bring in trade throughout the day and boost your overall food sales then help your all-day offer stand out from the crowd by getting the recognition you deserve.

The Great British Pub Food Awards will be held on Thursday, 10 March 2010 at Plaisterers Hall, London.

How to enter

Download the entry form and complete in block capital letters.

If you run out of space on the entry form, you may also submit additional type written entries.

Please also submit a current menu which features your pub's Italian food offer.

For more information contact **Sue Selby** at sue.selby@william-reed.co.uk or call **01293 610238** or visit www.greatbritishpubfoodawards.co.uk

ENTRY DEADLINE: Thursday 25th November 2010

In partnership with



Entry form - All-day Dining Pub of the Year



Please complete all sections of the form and print all your answers.
(Photocopies of entry forms will be accepted).

Personal details

| | |
|-------------|-----------------------------|
| Name | Job title |
| Pub name | Tenure (eg Fullers tenancy) |
| Pub address | |
| Postcode | |
| Pub tel | Pub website |
| Home tel | Mobile |
| Email | |

All-day Dining Offer - Background information

Please include a current menu from your pub with your entry (photocopies are acceptable)

Please detail the type/s of food you offer through the day

What is the most successful part of your all-day offer? (eg breakfast, afternoon tea)

What percentage of your food sales are gained beyond traditional food serving times?

What have been the business benefits of your all-day offer?

How have you marketed your offer?

How do you plan to develop the offer further in the next 12 months?

What are your best selling dishes?

Please state your wet:dry split?

Average covers per week

Cont'd >>>



Entry form - All-day Dining Pub of the Year contd.

Licensee/Landlord/Manager confirmation

I confirm that my pub is sponsoring this entry and have read and agree to the terms and conditions and it being associated with the Great British Pub Food Awards 2011.

| | | |
|---------------------|-----------|------|
| Licensee/Owner name | Signature | Date |
|---------------------|-----------|------|

| | | |
|--------------|-----------|------|
| Entrant name | Signature | Date |
|--------------|-----------|------|

We will use this data to contact you about William Reed Business Media products (including this one) or allow carefully selected third party companies to let you know how you can benefit from similar offers (mail and telephone only). If you do not wish this to happen please tick the relevant box:

| | Mail | Telephone | Email | Faxing | Text messaging |
|-----------------------------|-----------------------|-----------------------|---|-----------------------|-----------------------|
| William Reed Business Media | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Third party partners | <input type="radio"/> | <input type="radio"/> | We do not use this data for third parties | | |

Please send your completed entry form by Thursday 25th November 2010 to:

Sue Selby, Great British Pub Food Awards, William Reed Business Media Ltd,
Broadfield Park, Crawley, West Sussex, RH11 9RT

Tel: 01293 610238 • Email: sue.selby@william-reed.co.uk

Terms and conditions

- The Organiser of the Great British Pub Food Awards 2011 is William Reed Business Media Ltd, Broadfield Park, Crawley, West Sussex RH11 9RT.
- By entering the Awards the entrant will be deemed to have read and understood these rules and to be bound by them. These rules include any instructions sent out with the Awards details.
- The Competition is open to chefs cooking at pubs in Great Britain. Entrants must be cooking at the pub named on the entry form at the date of submission of the entry and the entry must be supported by the licensee or manager of the pub.
- The Organiser reserves the right at its absolute discretion to reject any entry that it deems inappropriate.
- All entries must be sent by prepaid post to be received by Thursday 25th November 2010 irrespective of the date of despatch. Proof that entries have been posted will not be deemed to be proof of delivery.
- Entries will only be accepted if they are submitted on a fully completed entry form with any supporting documents required.
- Entries must be signed by the person responsible for submitting the entry and to whom all correspondence concerning the Awards should be addressed.
- Entrants may enter into more than one award but must complete a separate entry form for each entry.
- Responsibility cannot be accepted for lost, late or mislaid entries and any entry which is damaged, defaced, incomplete or illegible or otherwise does not comply with these terms and conditions will be deemed invalid.
- There will be one winner in each category selected from all entries in the relevant category by a panel of judges selected by the Organiser. The judges may decide to select no winner at all in any category where they decide none of the entries achieves a winning standard.
- The finalists will be selected and announced in December 2010. Finalists will be notified by post.
- Only the finalists in each category will be contacted personally. To obtain a list of the winners, please email rikki.mudie@william-reed.co.uk
- Winners will be announced at the awards ceremony on March 10th 2011 at Plaisterers Hall, London.
- The Organiser reserves the right to change the categories and the judging panel without prior notice to entrants.
- The Organiser's decision on all matters affecting the Awards is final and legally binding.
- No correspondence will be entered into.
- Winners may be required to take part in some post-event publicity and consent to their name, photographs, and competition entries, including recipes, being used for such purposes.
- Entries and supporting materials will become the property of the Organiser and will not be returned.
- Any winner may publicise the Award provided the year in which it was won is stated. The Organiser licenses any winner to use the Award logo in connection with its Awards until December 21st 2012.